Phone Script for Diagnostic Imaging

Komen: Hello, my name is [NAME]. I am a [BOARD MEMBER/VOLUNTEER/BREAST CANCER SURVIVOR/ ETC] with the Greater Iowa Komen Affilaite. *(If relevant)* I am also a constituent of [REPRESENTATIVE] [NAME].

I am calling today on behalf of Susan G. Komen Greater Iowa Affiliate to share information regarding SF 2342 which eliminates the disparity in health insurance coverage for diagnostic mammograms.

Additional details regarding the legislation if asked:

- Diagnostic breast imaging (i.e. diagnostic mammography, breast ultrasound and magnetic resonance imaging (MRI)) is typically non-invasive and often used as a follow-up test after an abnormal finding on a mammogram or clinical breast exam.

- Required follow-up diagnostic services due to an abnormal mammogram are pivotal in the process of detecting breast cancers early. An estimated 10 percent of screening mammograms required a follow-up diagnostic mammogram.

- From an early detection perspective, a screening mammogram would not be considered successful if the follow-up diagnostic imaging were not preformed to rule out breast cancer or confirm the need for a biopsy. The systematic use of breast cancer screening and follow-up diagnostics has led to significant increases in the early detection of breast cancer in the past 20 years.

- If women are unable to afford the costs associated with diagnostic imaging, many might delay or forego additional tests to rule out or confirm a breast cancer diagnosis. This delay can mean that women won't seek care until the cancer has spread beyond the breast making it much deadlier and much more costly to treat.

Due to the elimination of cost-sharing, patient adherence and use of screening mammography is expected to increase. The increase in breast cancer screening will result in an increased need of follow-up diagnostic imaging

Thank you for your time today. I look forward to hearing the Representative's position on this issue. Please let me know if I may answer any questions or provide additional information.