



## 2016-2017 GRANT RECIPIENTS

### Eastern Iowa & Illinois:

#### *The Voucher Programs: Mammograms and Breast Ultrasounds: \$114,000*

Genesis Medical Center, Davenport, IA  
563.421.1913

Cost barriers continue to prevent women/men from obtaining needed breast cancer screening. The Voucher Program directly addresses this problem by providing the following services free of charge to individuals in need: screening and diagnostic mammograms, breast ultrasounds and computer-aided detection. The population served targets outreach in the 3 priority counties of Clinton, Muscatine and Mercer to facilitate increased use of the program in those target counties. To support these efforts, Genesis will work with community partners to develop a comprehensive marketing plan to guide patients through the continuum of care, including financial assistance provided by the Voucher Program. In 2016-2017, the Program plans to provide a total of 1,920 screening services to women/men. The expected impact is an increase in access to breast cancer screening/diagnostics services for those in need.

#### *UnityPoint Pink Pass Call to Action: \$75,998*

UnityPoint Health-Trinity, Rock Island, IL  
309.779.5000 or visit <https://www.unitypoint.org/quadcities>

The Pink Pass Call-to-Action will increase mammograms through collaborative marketing, enhanced care navigation, and expanded outreach to Hispanic/Latina women living in Muscatine County and at-risk (rural) women living in the Clinton, Mercer and Muscatine Counties. Key activities include (1) formalization of a Breast Health Collaborative (BHE) consisting of Genesis, Genesis Visiting Nurse Association, Gilda's Club, Insurance Navigator's and Trinity Medical Center, and development of comprehensive marketing plan, (2) providing .9 FTE staffing in the TrinityMuscatine Public Health Department to assist women in overcoming barriers to obtaining a mammogram; and (3) expanding outreach activities into Clinton County conjunction with existing breast health care agencies, continuing outreach in Mercer and Muscatine counties, and holding a "Mammogram Day" events. These activities will reach 6,400 women and result in 400 mammograms obtained by women from the priority populations.

### Western Iowa and Nebraska:

#### *Clinical Breast Examiner Training: \$5,070*

Winnebago Tribe of Nebraska, Winnebago, Nebraska  
402-878-3143

To make up for the loss of Women's Health Providers at the Winnebago Hospital, the mammography tech will advance her training to include performing physical clinical breast exams with mammograms.

She will also purchase an exam table. They expect to serve 250 women in 2016, and even more in future years.

*Native American Breast Health Education: \$10,103*

June E Nysten Cancer Center, Sioux City, Iowa  
712-252-9370 or visit [www.nylencancercenter.com](http://www.nylencancercenter.com)

The June E Nysten Cancer Center will provide breast health education to native Americans living in Thurston County. They will partner with Winnebago Tribe of Nebraska and the Omaha Tribe of Nebraska. Educational programs will be held in Winnebago and Macy. They will secure a Native American speaker and offer \$10 gift cards for attending. They expect an increase in knowledge of Native women of breast cancer prevention, screening, treatment and quality of life efforts.

*Sister to Sister (Hermana a Hermana): \$18,944*

Promise Community Health Center, Sioux City, Iowa  
712-722-1700 [www.promisechc.org](http://www.promisechc.org)

The Promise Community Health Center seeks to reduce the incidence of and mortality rate from breast cancer in Sioux and Lyon counties by increasing awareness of and access to breast health care, education and mammography services. Disproportionately high incidence and mortality rate for breast cancer and the barriers of poverty rates, cultural differences and lack of insurance coverage are obstacles that the PCHC seeks to overcome. They will offer grant funded mammograms and community presentations.

*Navigating the Continuum of Care One Patient at a Time: \$95,500*

Jennie Edmundson Hospital, Council Bluffs, IA  
712.396.4117 or visit <http://www.jehfoundation.org/home/>

Jeannie Edmundson aims to educate women on importance of breast self-awareness and knowing their risks, Increase access to care through building partnership within Adair, Cass, Mills, Montgomery, Pottawattamie and Shelby county. In addition to addressing access to care, Jeannie Edmundson Hospital will be providing funds to assist uninsured and/or underserved women with cost of mammograms and diagnostic testing in southwestern Iowa.

**Central Iowa:**

*Polk County Health Department Breast Health Initiative- \$100,844*

Polk County Health Department, Des Moines, IA  
515.286.2018 or visit [www.polkcountyiowa.gov/health](http://www.polkcountyiowa.gov/health)

The purpose of this project is to increase breast cancer health services for early detection to increase survival rates for women/men in the project area as well as address health disparities for low income and ethnic minorities. Polk County Health Department will increase the percentage of people who enter, stay in, or progress through the continuum of care through program activities. For example, providing education for breast health literacy, providing bi-lingual (English/Spanish) patient navigation services for Spanish-speakers and providing patient navigation services to address access issues, and delays/barriers to care for uninsured, under-insured and insured (especially newly insured/recently uninsured) including scheduling, reminders and follow-up.

*Breast Screening for Iowa's Underserved, Low-Income Women: \$161,717*

Iowa Department of Public Health, Des Moines, IA

515.281.7689 or visit <http://idph.iowa.gov/cfy>

The Iowa Department of Public Health (IDPH) will provide access to breast screening and diagnostic services to 3,100 low-income, uninsured or underinsured women throughout the Susan G. Komen Greater Iowa service area through the Care for Yourself program. This project will focus on two priority strategies: decreasing barriers created by Financial Access issues to the breast cancer continuum of care for women throughout the 106-county service area; and decreasing barriers created by Information Access related to the breast cancer continuum of care in three counties (Decatur, Ida, Woodbury and Buena Vista).