



## 2017-2018 COMMUNITY GRANT RECIPIENTS

### *Central Iowa*

#### **Reducing Financial Barriers to Breast Cancer Screening for Iowa's Low Income, Uninsured Women: \$91,637**

*Iowa Department of Public Health, Des Moines IA*

The Iowa Department of Public Health (IDPH) will provide access to breast screening and diagnostic services to low-income, uninsured or underinsured women throughout the Susan G. Komen Iowa Greater Iowa's 106 county service area through the Care for Yourself program. This program provides no cost mammograms at participating local clinics for Iowa women ages 40-64. It's easy to enroll, and no documentation is required. To get enrolled in the program, contact your local health department or email Jolene Carver [Jolene.carver@idph.gov](mailto:Jolene.carver@idph.gov). Stay up-to-date on the program on Facebook: CareforYourselfCFY.

#### **Reducing Geographic and Educational Barriers to Breast Cancer Screening for Iowa's uninsured women: \$41,860**

*Iowa department of Public Health, Des Moines IA*

The Iowa Department of Public Health's Care for Yourself (CFY) Breast and Cervical Cancer Early Detection Program will address cancer burden by reducing out-of-pocket costs related to breast cancer screening and decreasing geographic access barriers for 300 low-income, underserved women ages 40-64 across the 91 county service area. In the 10 target counties (Adair, Bremer, Buena Vista, Calhoun, Cass, Decatur, Ida, Keokuk, Madison, and O'Brien), culturally-competent information will be provided to select public health/health care facilities, social services, and community organizations to increase the target population's understanding of the importance of breast cancer screening and to promote screening recommendations. For more information contact Ellen Maahs at (515) 281-5462 or visit <http://idph.iowa.gov/cfy>

#### **Healthy Women Program: Breast Health Initiative: \$54,323**

*Polk County Health Department, Des Moines IA*

The purpose of this project is to increase breast cancer health services for early detection to increase survival rates for women/men in the project area as well as address health disparities for low income and ethnic minorities. Polk County Health Department will increase the percentage of people who enter, stay in, or progress through the continuum of care through program activities. For example, providing education for breast health literacy, providing bi-lingual (English/Spanish) patient navigation services for Spanish-speakers and providing patient navigation services to address access issues, and delays/barriers to care for uninsured, underinsured and insured (especially newly insured/recently uninsured) including scheduling, reminders and follow-up. For more information call 515-286-2018 or visit [www.polkcountyiowa.gov/health](http://www.polkcountyiowa.gov/health).

#### **Fight Strong Fight Together Community Outreach: \$28,060**

*Polk County Health Department, Des Moines IA*

The PCHD Healthy Women Program provides access to screening/diagnostic services including education, case management, care coordination, patient navigation, interpretation, support, and linkages to resources to increase access to care. Staff/partners recruit eligible participants with a focus on reaching low-income, uninsured, underinsured women. Patient Navigation helps women with insurance navigate health care to

improve breast cancer screening rates. Collaborations with health care promotes evidence-based screenings by providers. For information For more information call 515-286-2018 or visit [www.polkcountyiowa.gov/health](http://www.polkcountyiowa.gov/health).

### **Western Iowa, Nebraska and South Dakota**

#### **Sister to Sister (Hermana a Hermana): \$18,944**

*Promise Community Health Center, Sioux City IA*

The Promise Community Health Center seeks to reduce the incidence of and mortality rate from breast cancer in Sioux and Lyon counties by increasing awareness of and access to breast health care, education and mammography services. Disproportionately high incidence and mortality rate for breast cancer and the barriers of poverty rates, cultural differences and lack of insurance coverage are obstacles that the PCHC seeks to overcome. They will offer grant funded mammograms and community presentations. For more information, contact Emily Tuschen at (712) 722-1700.

#### **Patient Advocate Program: \$45,000**

*June E Nylen Cancer Center, Sioux City, IA*

The Cancer Center's Patient Advocate program accomplishes coordination of care. The patient advocate will serve as a point of contact for patients and families throughout their course of treatment. Key activities: welcome and orientation of patients and families to decrease the emotional, financial and physical stress of a cancer diagnosis. Target community: breast cancer patients in the Cancer Center service area. Expected results: Increase the number of breast cancer patients who stay in and progress through the continuum of care. For more information call 712-722-1700 or visit [www.promisechc.org](http://www.promisechc.org).

#### **Navigating the Continuum of Care One Patient at a Time: \$8,680**

*Jennie Edmundson Hospital, Council Bluffs IA*

Jeannie Edmundson aims to educate women on importance of breast self-awareness and knowing their risks and increase access to care. In addition to addressing access to care, Jeannie Edmundson Hospital will be providing funds to assist uninsured and/or underserved women with cost of mammograms and diagnostic testing in southwestern Iowa. For more information call 712-396-4117 or visit [www.jehfoundation.org/home](http://www.jehfoundation.org/home).

### **Eastern Iowa and Illinois**

#### **Pink Pass Call to Action: \$57,745**

*UnityPoint Health-Trinity, Rock Island IL*

The Pink Pass Call to Action will increase the number of mammograms obtained by women living in rural Mercer and Clinton Counties and Hispanic/Latino women living in Muscatine County. The Pink Pass program utilizes Breast Health Outreach Coordinators to travel throughout targeted counties and promote the need for mammograms by distributing Pink Passes. When a woman arrives for her appointment and presents the Pink Pass, she is given a \$10 gift card as a reward for receiving screening and also helping supplement travel costs. To maintain contact with women and encourage mammograms, Pink Pass will initiate a contact program using text messaging and emails in English and Spanish. For more information, contact Kelly Frick at [kelly.frick@unitypoint.org](mailto:kelly.frick@unitypoint.org) or call (309) 779-5127.

#### **The Voucher Program-Mammograms & Ultrasounds: \$114,900**

*Genesis Health System, Davenport IA*

The Voucher Program directly provides the following services free of charge to individuals in need: screening & diagnostic mammograms that include computer-aided detection & 3D & breast ultrasounds. The population served includes women/men residing in the eight county Quad Cities service area. To support these efforts, Genesis will continue to work with community partners to create awareness & to guide patients through the continuum of care, including financial assistance provided by the Voucher Program. In 2017-2018, the

Program plans to provide a total of 1018 breast imaging services to women/men. The expected impact is an increase in access to breast cancer screening/diagnostics services for those in need. There are no age restrictions or income guidelines for an individual to use this program. It's available to individuals residing in any of the following counties: Cedar, Clinton, Muscatine, Scott, Henry, Mercer, Rock Island, or Whiteside. For more information about obtaining a voucher call 563-421-1921 or [borisc@genesishealth.com](mailto:borisc@genesishealth.com). More information and other financial assistance programs can be found online at [www.genesishealth.com](http://www.genesishealth.com).

**Breast Health Awareness Outreach and Education: \$16,502**

*Gilda's Club Quad Cities, Davenport IA*

This program provides education on breast health, screening, and care to ensure individuals are familiar with screening guidelines, knowledgeable of appropriate self-awareness messages, and are aware of available resources. Successful delivery will ultimately reduce the rate of late stage diagnosis and mortality while increasing screening rates. This program will serve 160 individuals via eight presentations: three to Muscatine businesses via hour-long Breast Health Awareness Lunch & Learn presentations; three public presentations in Muscatine, Mercer and Clinton Counties; and a Spanish luncheon, *Salva Una Mujer Más* (Save One More Woman). For more information about Gilda's Club Quad Cities, visit [www.gildasclubqc.org](http://www.gildasclubqc.org).

**Clinton County Rural and Minority Outreach Project: \$2,350**

*Genesis Visiting Nurse Association, Clinton IA*

Rural barriers make it harder to seek screening due to inadequate: access to information, insurance coverage, healthcare, and transportation. Care for Yourself (CFY) will use an evidence based outreach plan to increase rate of screening. Komen funds will enable this project to offer six rural educational events, and participate in three county events to educate 150 women. Once participants are educated and motivated to seek screening, CFY will provide Navigation to overcome other screening barriers. For information contact Dona Bark at [barkd@genesishealth.com](mailto:barkd@genesishealth.com) or call (563) 244-4925.