



FOR IMMEDIATE RELEASE
January 3, 2017

For more information, contact:
Roger E. Dahl
Executive Director
Komen Greater Iowa
515-330-2934
rdahl@komeniowa.org

Susan G. Komen Affiliates Join Forces to form Komen Greater Iowa

January 3, 2017—Des Moines — Susan G. Komen Iowa, Komen Quad Cities and Komen Siouxland are proud to announce their merger into a new united Affiliate, which will be known as Komen Greater Iowa. The newly merged Affiliate will have its main administrative office in Des Moines and will also have offices and staff in the Quad Cities and Siouxland. Komen Greater Iowa will serve all of Iowa's 99 counties as well as Henry, Mercy, Rock Island and Whiteside Counties in Illinois, Dakota and Thurston Counties in Nebraska and Union County in South Dakota.

Susan G. Komen's mission is to save lives by meeting the most critical needs in our communities and to invest in breakthrough research to prevent and cure breast cancer. This past fall, Komen announced a new, organization-wide, bold goal to reduce the current number of breast cancer deaths by 50% within the next decade. To accomplish this goal, Komen and its Affiliates will focus on investments in research for new early detection methods and treatments for aggressive and metastatic breast cancer, and it will also address disparities in access and timely utilization of quality breast cancer care. Seventy-five percent (75%) of funds raised through Komen Greater Iowa will be used within its service area to provide breast health and cancer services through grant funding program to hospital, clinics and public health agencies. Twenty-five percent (25%) of the funds raised are invested in Komen's national research program.

Based on recent experiences of Komen Affiliates in Iowa and elsewhere, the merger of the three Affiliates will increase efficiency and stewardship. By centralizing certain functions, leveraging staff and volunteer leadership, and merging granting and funding relationships, the new Affiliate can maximize its time, talent and resources to make a bigger difference in the lives of people in their communities.

"Our shared commitment to the women and men we serve will not change. By working together in a smart and strategic way, we strongly believe we will be able to improve our capacity to deliver on Komen's mission and reach the new bold goal," said Rebecca Brommel, Board President of Komen Greater Iowa. "We look forward to continuing through the merger process with our

colleagues in Quad Cities and Siouxland and are excited to build upon the strength of support that they have enjoyed over the years.”

“We are committed to maintaining our local Race, local funding support, and a local office and staff, and look forward to leveraging the efficiency of centralized administrative functions, which will allow the staff of the new Komen Greater Iowa to dedicate more minutes to our mission,” said Martha Watters, Board President of Komen Quad Cities.

“This plan will strengthen Komen’s presence across Iowa, Illinois, and into the Siouxland community as well.” said Teresa Ramold, a Board Member from Komen Siouxland

Once united, the new Komen Greater Iowa will host Race for the Cure events in Des Moines, Moline, Sioux City and Ottumwa, as well as other fundraising events across its service area.

About Susan G. Komen®

Susan G. Komen is the world’s largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Since its founding in 1982, Komen has funded more than \$920 million in research and provided more than \$2 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy’s life. Visit komen.org or call 1-877 GO KOMEN for more information.

About Komen Greater Iowa:

Last year, the combined total of grant funding of these now-combined Affiliates was over \$600,000. Komen Greater Iowa’s offices are located at:

3850 Merle Hay Road, Suite 405
P.O. Box 8468
Des Moines, Iowa 50301

4500 Utica Ridge Road
Bettendorf, Iowa 52722

417 Nebraska Street
Sioux City, Iowa 51101

Visit www.komengreateriowa.org or call 515-309-0095 for more information.